



Deputy Mayor Sandy Donald

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Media Announcements Backdrop and Stand

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Dear Committee,

Could you please have the following item discussed at your next convenient Corporate Services Committee meeting?

As we move forward with the Municipality, the Municipal and other officials are expected to report to the media in different formats, one of which is coming more and more to the forefront is the need to be able to report professionally to the television.

From this, comes the realization that there is an ability to have our community recognized while we are doing this.

To this end, I would ask the committee to estimate out and if within reason, purchase a media backdrop, (in television friendly colours, dark blue background, contrasting logo) for use by the Municipality at all public and media related events.

I would imagine, this would take a format something like we see being used by the Province and other communities, with our logo and "Municipality of Kincardine" repeated on the backdrop, covering the normal television camera angles from 10 feet.

If at all possible, I would also suggest a foldable lectern with our crest on it, for use at outdoor events and the like. This would have the ability to have a microphone attached to it and I believe that between the two items, it would allow us to show a professional and official presence at these types of events.

I appreciate you taking the time to include this in your agenda and look forward to your reply

Yours Faithfully,

Sandy Donald

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